



PRESS RELEASE

January 23, 2015

Effective March 1, 2015

Clark Liquor Brokerage, LLC is pleased to announce the second release of Cotton Hollow Bourbon. The second release will be Tennessee Bourbon at 4 years old. The second release is expected by mid-March 2015 and will be limited to only 500 cases. Cotton Hollow hopes to expand to California and New York with this release.

Cotton Hollow Distilling is an independent bottler of American Straight Whiskies specially chosen by Darren Lincoln. Darren has chosen to release his whiskies at 93 proof to give an increased flavor component. "By releasing at 93 proof we are not watering down these fine whiskies." Darren has chosen to make Cotton Hollow an independent bottler following the model of Scottish independent bottlers, while blazing a trail amongst American companies. Since there are fewer than a dozen major Bourbon producers and they wish to remain anonymous, Cotton Hollow will be released with the state of origin but will not carry the name of the individual distillery.

The first release of Cotton Hollow was a Kentucky Bourbon and was released in October 2014. The initial release was limited to 600 cases and sold out in under 3 months.

Cotton Hollow is distributed in Texas exclusively by United Wine & Spirits of Houston.



Clark Liquor Brokerage, LLC is a privately held company devoted to representing Distilled Spirits in Texas. The company represents Kindred Spirits of North America, ImpEx Beverages, Kelt USA, Lost Distillery Company, Megapolis USA, Cotton Hollow, Old Tahoe and OneBev, USA.